

SANDY ASCH

Best-Selling Author, Speaker, Business Consultant



TOPIC: USE YOUR WORD WISELY: HOW TO INFLUENCE OTHERS

The great physician and humanitarian, Albert Schweitzer was once asked, “What does it take to create a life worth leading?” His answer: “The skin of a rhino and the soul of an angel.” When you’re willing to speak out and able to withstand criticism from others, when you’re boldly honest and radically transparent, you build trust and loyalty. It’s in this environment that positivity flourishes and possibility expands to encourage innovation and collaboration. Communication is at the root of every relationship and circumstance. When you master communication, you increase your ability to influence others and get results.

OUTCOMES:

- Learn why the words you use have profound impact on your results
- Discover how downward spiral conversations drain your 4 most important assets
- Explore how to create a 3 “C” Free Zone where Criticism, Complaint and Condemnation are eliminated
- Identify how to inspire possibility thinking and speaking to spark innovation

EXPERIENCE:

Sandy Asch, Principal Alliance for Organizational Excellence LLC, is the bestselling author of *ROAR: How to Build a Resilient Organization the World Famous San Diego Zoo Way*, an internationally recognized speaker, global consultant, best place to work expert, woman of influence and architect of the Resilience at Work™ model. Sandy partners with companies globally to create workplaces that are passionate, focused, healthier and resilient. 30,000 leaders in 350+ companies in 50 countries and 6 languages have implemented her strategies to win best place to work awards, navigate mergers and embrace change. Sandy’s presentations are uniquely high-content and high-participation, engaging C-suite, HR and leadership audiences globally in practical discussions to activate meaningful application that produces results. She holds a masters degree in Organizational Management.

MORE INFORMATION:

View video highlights, participant reviews and press at SANDYASCH.COM

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