

SANDY ASCH

Best-Selling Author, Speaker, Business Consultant



TOPIC: FORK IN THE ROAD: HOW TO LEAD THROUGH CHANGE

Over the next 30 years, we'll encounter some of the greatest transitions that any generation has ever had to face. Technological, geo-political, environmental and social disruption is already affecting every part of our lives...every business, every industry, every society...even what it means to be "human." These changes show no signs of slowing down; in fact, they're accelerating rapidly. While most leaders have come to accept that change management is a priority, few organizations have effectively cultivated true change "embrace-ability" and integrated change as a core discipline. In fact, two-thirds of large-scale change efforts fail. What are the most important skills you need to successfully lead your team through change and substantially increase the odds of success? How can you develop the necessary mindset for new initiatives to be welcomed and seamlessly integrated? How do you avoid change fatigue?

OUTCOMES:

- Understand the biggest mistake leaders make in any change initiative
- Learn the 3 key skills to effectively lead change
- Discover how to cultivate a mindset of change "embrace-ability"
- Develop an action plan to ensure the success of your next change initiative

EXPERIENCE:

Sandy Asch, Principal Alliance for Organizational Excellence LLC, is the bestselling author of *ROAR: How to Build a Resilient Organization the World Famous San Diego Zoo Way*, an internationally recognized speaker, global consultant, best place to work expert, woman of influence and architect of the Resilience at Work™ model. Sandy partners with companies globally to create workplaces that are passionate, focused, healthier and resilient. 30,000 leaders in 350+ companies in 50 countries and 6 languages have implemented her strategies to win best place to work awards, navigate mergers and embrace change. Sandy's presentations are uniquely high-content and high-participation, engaging C-suite, HR and leadership audiences globally in practical discussions to activate meaningful application that produces results. She holds a masters degree in Organizational Management.

MORE INFORMATION:

View video highlights, participant reviews and press at SANDYASCH.COM

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